

# TURNER'S OUTDOORSMAN

## PRESS RELEASE

FOR IMMEDIATE RELEASE

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RANCHO CUCAMONGA, CA. June 07, 2017  
Turner's Outdoorsman today announced that Gene Lumsden will retire as Chief Executive Officer on June 30, 2017.

The Board of Directors elected Bryan Harris to be the company's President and CEO effective July 1, 2017. Harris currently serves as President of Turner's Outdoorsman. Lumsden served as President and CEO of Turner's Outdoorsman from June 2009 thru June 2012 when Harris was



appointed President and Lumsden became CEO. Lumsden grew the Rancho Cucamonga, CA-based Company from 13 stores in 2009 to the 19 locations currently operating. Lumsden Noted "It has been a pleasure watching the employees grow this company to what it is today and to work with the Turner's Team."



Bryan Harris becomes President and CEO after serving as President since 2012. Harris has been a key part of Turner's success and an integral part of the company for over 36 years. Turner's Outdoorsman which is the largest privately-owned specialty sporting goods chain in Southern California, operates 19 stores throughout Southern California from San Diego to Oxnard including an E-commerce store. Turner's plans to open more stores in the near future and is on pace to enter the Northern California area this fall. They have been in operation for 46 years carrying a wide selection of merchandise for fishing, hunting & shooting sports and they have recently added 4 well equipped Archery Pro Shops in the Chino, Pasadena, Victorville and Oxnard locations.

Staffed with expert sales associates to provide exceptional customer service, they are well received within their communities for their customer service, selection and promotion of local youth fishing programs, conducting various hunting and fishing seminars and for hosting the largest hands-on shooting sports fair in the state. Turner's works closely with organizations such as the NRA, Safari Club International and Ducks Unlimited to help preserve and protect hunting, shooting and fishing activities in California.

